



## Industry Of The Month

### Tourism

Our monthly feature "Become An Insider" focuses on the lingo for a specific industry, business sector or area of a company. Our aim is to help you become familiar with some of the standard vocabulary in various areas and put you on the path to expanding your business English.

This month our focus is on tourism, one of the world's largest industries with a global economic contribution (direct, indirect and induced) of over \$7.6 trillion (2016). According to Statista, international tourist arrivals increased from 528 million in 2005 to 1.19 billion in 2015. Figures were forecasted to exceed 1.8 billion by 2030.

Can you match the English tourism term with the German translation?

- |                  |                |
|------------------|----------------|
| 1) destination   | A) Belegung    |
| 2) accomodations | B) Buchung     |
| 3) tour guide    | C) Reisebüro   |
| 4) occupancy     | D) Unterkunft  |
| 5) booking       | E) Ausflug     |
| 6) travel agency | F) Reiseziel   |
| 7) excursion     | G) Reiseplan   |
| 8) itinerary     | H) Reiseführer |

The solutions are on page 34.

#### Most popular tourist destinations in the world

Country	International tourist arrivals
1. France	82.6 mil
2. USA	75.6 mil
3. Spain	75.6 mil
4. China	59.3 mil
5. Italy	52.4 mil
6. UK	35.8 mil
7. Germany	35.6 mil
8. Mexico	35.0 mil
9. Thailand	32.6 mil
10. Austria	28.1 mil

\* Rankings are for 2016, compiled by the United Nations World Tourism Organisation