



Industry Of The Month: Air Travel

Become An Insider

In today's business world, cooperation and collaboration are one of the keys to success. Gone are the days when an accounting clerk simply sat at a desk looking at a financial ledger or a balance sheet for eight hours, oblivious to what everyone else in the company is doing. These days, most of us have contact with a wide range of functional areas, both internal and external. And it pays to know the jargon, especially in English.

Our monthly feature "Become An insider" focuses on the lingo for a specific industry, business sector or area of a company. Our aim is to help you become familiar with some of the standard vocabulary in various areas and put you on the path to expanding your business English.

This month our focus is on air travel - and corporate travel departments. For many people, business travel is part of their job. According to Statista, in 2015 business travel contributed more than \$1 trillion to the global economy. Corporate travel departments play a key role in making life on the road for employees easier and more cost effective. So it pays to be able to communicate with them.

What is....?

IATA

The International Air Transport Association (IATA) is the trade association for the world's airlines, representing some 275 airlines or 83% of total air traffic. It supports many areas of aviation activity and helps formulate industry policy on critical aviation issues.

**"IATA Calls On European Commission To Regulate Airport Monopolies."
(Aviation Week)**